

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 410340

1. THE NAME OF THE CANDIDATE IS: Powell, Rodriguez & Buesing
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Florida State Senate in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election. Districts
39, 37 & 18
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Fla Democratic Party
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Judy Mount
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Judy Mounts (76 words)
Name
1121 5th St NW Washington DC. 20001
Address
202-686-2900
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Judy Mount -> Treasurer

* The Treasurer is often the only top officer of a Candidate Committee.

ORDER



Orders
Order / Rev: 410340
Alt Order #: 08434985
Product Desc: POWELL/ROD/BUESING
Estimate: 4727
Flight Dates: 11/03/16 - 11/08/16
Original Date / Rev: 11/02/16 / 11/02/16
Order Type: GENERAL

WPLG, INC.

Primary AE: Justin Votta
Sales Office: PHI
Sales Region: NAT

Agency Name: 76 Worlds
Buying Contact:
Billing Contact:
 1322 G Street
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/FL DEM PARTY 3PK/SSN
Demographic: A35+
Product Codes: PL-Local-Democrat
Priority: P-2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/06/16	6	\$14,200.00	\$12,070.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	6	\$14,200.00	\$12,070.00	0.00
Totals	6	\$14,200.00	\$12,070.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WPLG	11/05/16	11/05/16	Sat 6a LCL 10 News	CM	6-7am	-----1-	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$1,300.00		0.00			
2	WPLG	11/05/16	11/05/16	Sa GMA	CM	8-9am	-----1-	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$3,000.00		0.00			
3	WPLG	11/06/16	11/06/16	Su Wknd Early News	CM	530-7p	-----1	:30	1	\$2,700.00	P-2	0.00	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$2,700.00		0.00			
4	WPLG	11/06/16	11/06/16	7a-Sun LCL 10 News	CM	7-8am	-----1	:30	1	\$2,100.00	P-2	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$2,100.00		0.00			
5	WPLG	11/06/16	11/06/16	7a-Sun LCL 10 News	CM	7-8am	-----1	:30	1	\$2,100.00	P-2	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$2,100.00		0.00			
6	WPLG	11/06/16	11/06/16	Su GMA	CM	8-9am	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$3,000.00		0.00			

Advertiser:	POL/FL DEM PARTY 3PK/SSN
Product Desc:	POWELL/ROD/BUESING
Estimate:	4727

WPLG, INC.

Totals	6	\$14,200.00
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